

(INTERNATIONAL ENTREPRENEURSHIP LEARNING & LEADERSHIP EXCELLENCE CONFERENCE & TALKS)

INTELLECT



In Association With



**FRESTON KNOWLEDGE FOUNDATION (R)**

*Reach out and touch someone*

**CENTRE FOR TRAINING & LEARNING**

## INTERNATIONAL CONFERENCE INTELLECT : 2024

### CONFERENCE THEME

**Boosting Entrepreneurial Culture:  
Exploring New-Age Business Possibilities**

### CONFERENCE TRACKS

Role of Incubation Centres & Shared Work Spaces  
Role of Corporates & Angel Investors  
Role of the Society and Community  
Role of Government & NGOs  
Role of Academic Institutions

CONFERENCE DATE:  
24th & 25th May, 2024

CONFERENCE TIME:  
10am to 6pm

REGISTRATION WITHIN:  
30th April 2024

PAPER SUBMISSION WITHIN:  
10th May 2024

CONFERENCE LOCATION:  
Pacific Hall  
Hotel Ocean Pearl  
Kodialbail, Mangalore, KA, India

### AWARDS & RECOGNITIONS

#### Outstanding Paper:

INR 50,000 /- + Award Certificate

#### Best Research - Faculty:

One award per Track

INR 5,000 /- (Totaling INR 25000)

+ Award Certificate

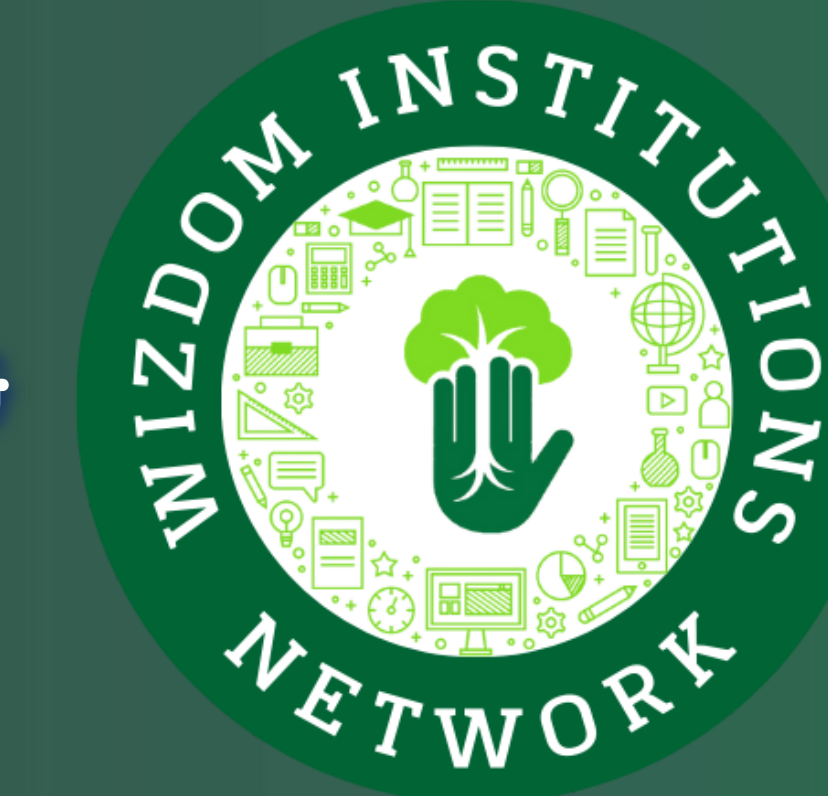
#### Best Research - Student:

One award per Track

INR 5,000 /- (Totaling INR 25000)

+ Award Certificate

[www.wizx.org/events](http://www.wizx.org/events)



In Association With



# AWARDS & RECOGNITIONS

## OUTSTANDING PAPER

INR 50,000 /-

+  
Award Certificate



## BEST TRACK PAPER FACULTY

One award per Track  
INR 5,000 /-  
(Totaling INR 25000)

+  
Award Certificate



## BEST TRACK PAPER STUDENT

One award per Track  
INR 5,000 /-  
(Totaling INR 25000)

+  
Award Certificate



# REGISTRATION DETAILS

To ensure the inclusion of the accepted and presented paper(s) in the Conference Proceedings, authors are requested to complete the conference registration in either the WIN Member Institution or Non-Member category.

**"Please note that the registration fees are non-refundable"**

Note:

1. Certificates for all authors, co-authors, and participants will be provided.
2. Registration fee includes Conference Kit for registered Author/Presenter Only.
3. For additional Conference Kit, Co-Authors are requested to register as Participants.

### Conference Registration Fee\*

Category	Normal Fee (Before deadline)	At Desk Fee (After deadline)
Students (UG/PG) & Research Scholars	INR 2500	INR 5000
Academicians & Industry	INR 3000	INR 6000
Foreign Authors	USD 50	USD 100
Additional Participants	INR 1500 / USD 50	INR 2500 / USD 100

\* Registration fee is inclusive of all costs for the participant: The Conference being held on 24th May and the local networking tour organized on 25th May.  
 \* Registration fees doesn't include accommodation.

# DEADLINE

- **Deadline for manuscript submission / Apply: 2024-04-15**
- **Deadline for Final paper submission: 2024-05-10**
- **Deadline for Registrations: 2024-04-30**
- **Conference Date: 2024-05-24**
- **Post Conference Networking: 2024-05-25**

# REQUIREMENTS

### Abstract Requirements

- Abstracts must be written in English.
- Research design/methodology
- Abstract text must be written in one continuous paragraph not longer than 300 words. Numbered list, bullet points or tables are not necessary
- Include any conclusion/interpretations/discussions that could be drawn from the result of the study

### Full Paper Requirements

- Full papers must be uploaded in MS Word format.
- Papers must not be more than 6000 words. This includes all text, tables, figures, and appendices.
- The author will be notified via email if his/her paper has been accepted for publication. Acceptance notifications will normally come with suggestions and remarks from the paper's reviewer.
- Selected papers will be recommended for publication in research Journals with additional fees. Publication will have a separate Fee.
- Publication in Conference Proceedings is complimentary. Presenters may opt NOT to publish their papers in the conference proceedings. If this is the case, please inform the conference organizers of your intentions as early as possible to prevent any issues after the official publication of the proceedings.

### Presentation Requirements:

- All presentations must be done in English.
- Oral Presentations: Each presenter shall be given 7 minutes for presentation. Additional 3 minutes for Q&A which the session chair will moderate.



# About The International Conference

*Many technologies and breakthroughs would not be possible without research. Most young start-ups need constant updates and guidance from experts and mentors. It is important to keep the entrepreneurial community and future young entrepreneurs informed about the latest updates. One way to do that is through this international conference.*



## 01. Why this Conference

The INT-ELLECT International Conference-2024 serves as a vital platform for scholars from around South Asia to convene, exchange new findings, and share groundbreaking ideas about entrepreneurship, start-ups, and business leadership.

Through promoting collaboration and knowledge sharing, INT-ELLECT aims to play a crucial role in influencing the direction of entrepreneurship and start-up leadership, bringing about transformative insights, and ensuring that learnings gained from this conference help entrepreneurs thrive in a constantly changing environment.

### About the Organizers & Sponsors

#### Wizdom Institutions Network

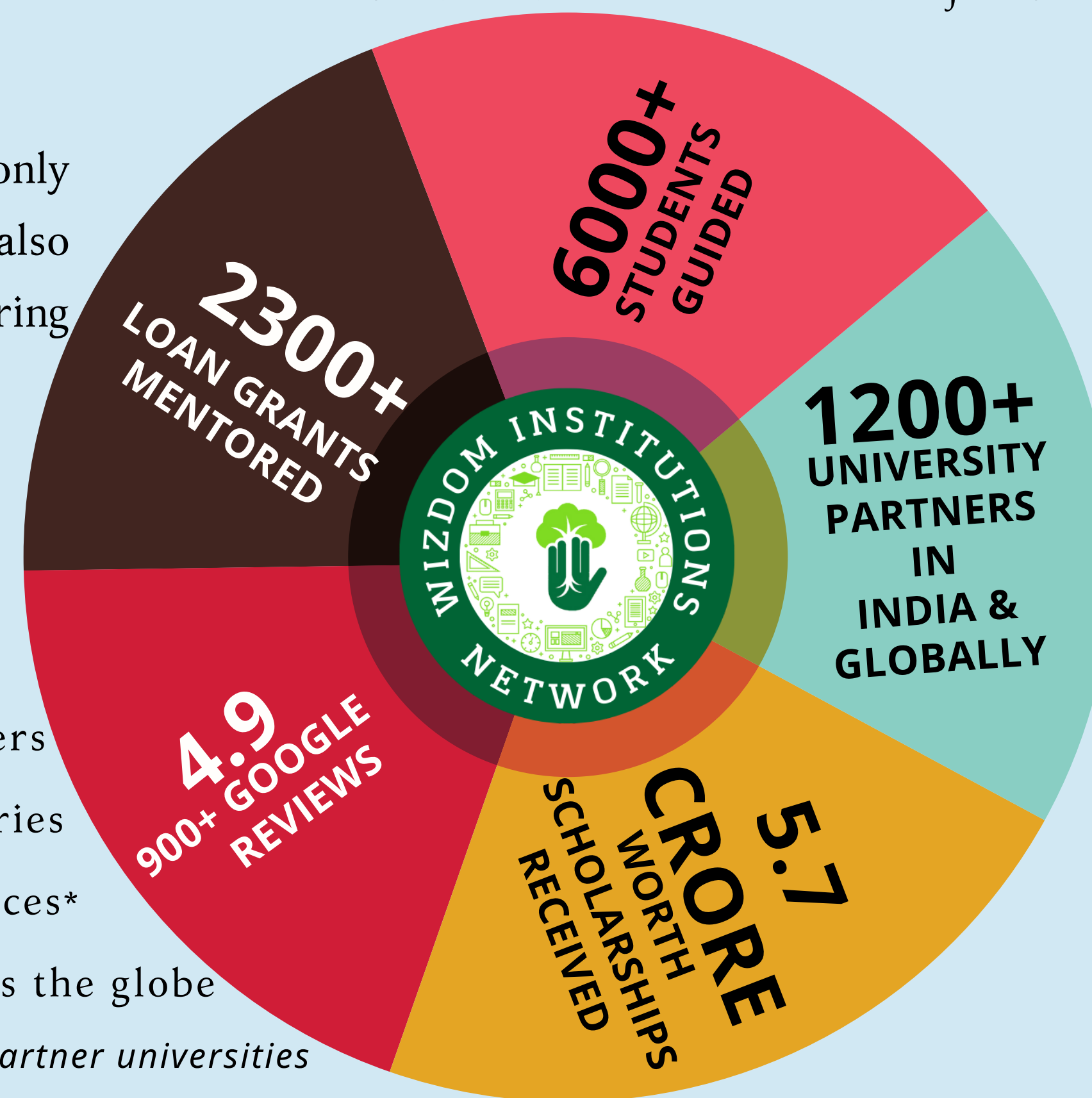
WIZdom Institutions Network stands as the visionary initiative of a group of exceptionally accomplished academic and corporate professionals who have united with the shared objective of guiding and mentoring young talents.

Their collective mission involves not only providing valuable mentorship but also facilitating the academic journey of aspiring individuals.

#### What makes WIN different;

- FREE psychometric assessments
- FREE career counselling & guidance
- FREE practice test for first-time test takers
- Partnership with universities in 46 countries
- FREE application to visa application services\*
- Partnership with 1200+ universities across the globe

\* For Partner universities



#### Fresenius University of Applied Sciences, Germany



Hochschule Fresenius is a private higher education institution founded in 1848 with 7 campuses and the biggest in Cologne.

Hochschule Fresenius is part of the Carl Remigius Fresenius Education Group, one of the largest private and independent education groups in Germany. This group includes, among others, AMD Akademie Mode & Design, Carl Remigius Medical School, Charlotte Fresenius Hochschule, Charlotte Fresenius Privatuniversität, escosign and Ludwig Fresenius Schulen.

#### HTMi Hotel and Tourism Management Institute, Switzerland



HTMi, Hotel and Tourism Management Institute Switzerland is a reputed educational institute that offers undergraduate and postgraduate academic degrees in hospitality management development courses and has its campus in Sörenberg, Switzerland.

#### HDFC Credila, The Education Loan Specialist



HDFC Credila is India's First Dedicated Education Loan company and a pioneer in the field of education loans. Since its inception, HDFC Credila has funded 168,000+ Indian students pursuing their higher education across the globe.

## 02. Conference Highlights

The Conference is scheduled to take place in Mangalore, Karnataka on May 24th & 25th, 2024.

- The Organizing Committee will offer the participants a city tour of Mangalore free of charge.
- All papers will be published in the Conference Proceedings while the participants can also publish their papers in the Journals of their choice.
- The INT-ELLECT will be an in-person event and will also include live stream of the Conference presentations.
- All In-Person participants and speakers will get participation certificates and Conference Proceedings.

## 03. The Tracks

### Boosting Entrepreneurial Culture: Exploring New-Age Business Possibilities

- Role of Incubation Centres & Shared Work Spaces
- Role of Corporates & Angel Investors
- Role of the Society and Community
- Role of Government & NGOs
- Role of Academic Institutions

## 04. Important Dates

- Deadline for manuscript submission / Apply: 2024-04-30
- Deadline for Final paper submission: 2024-05-15
- Deadline for Early Registrations: 2024-04-30
- Deadline for Late Registrations: 2024-05-15
- Conference Date: 2024-05-24
- Conference Extension and Networking: 2024-05-25

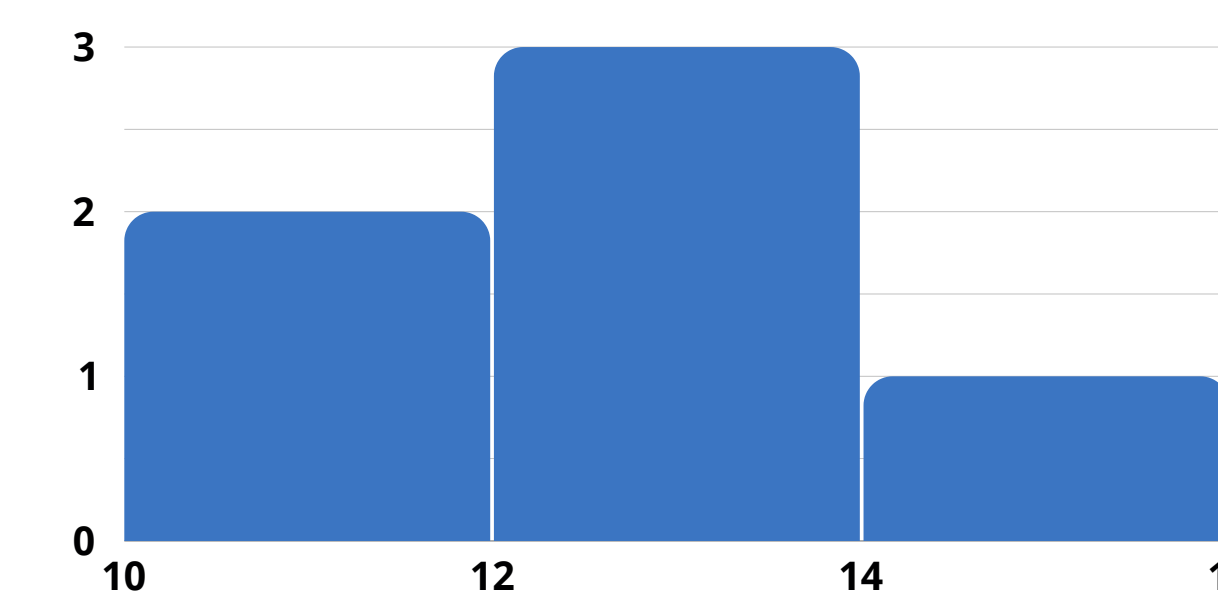


## 05. Expected Research Paper Format

- Abstract: A summary of the research conducted
- Title: A compelling headline
- Introduction: Set the stage for the paper
- Methods: The roadmap of the study
- Results and findings: Present the discoveries
- Discussion: Interpretation and implications
- Conclusion: Summarize key takeaways
- References: Include acknowledgments



Use illustrations to showcase your data in a visual form.



Graphs are great in helping make numbers easier to understand.



Write the Paper that will clearly explain what research that has to be portrayed and about how it relates to the Conference.

## 06. Awards and Recognitions

The Organizers are offering encouraging awards and recognition to motivate and support good research.

These include;

- Outstanding Paper: INR 50,000 / -
- Best Research - Faculty (Each Track): INR 5,000/-
- Best Research - Student (Each Track): INR 5,000/-



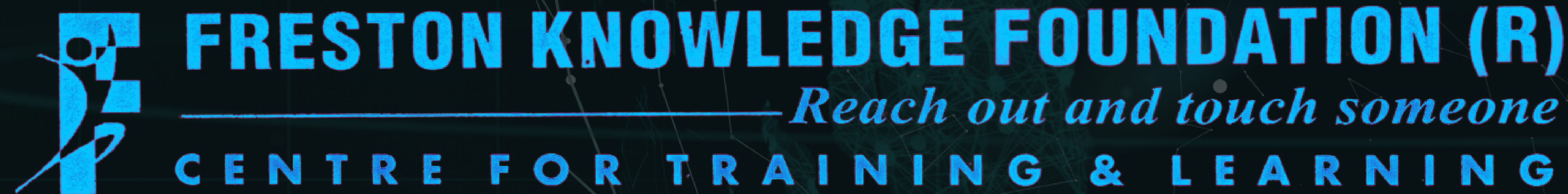
# INTERNATIONAL CONFERENCE - 2024

FRIDAY & SATURDAY,  
MAY 24TH & 25TH, 2024

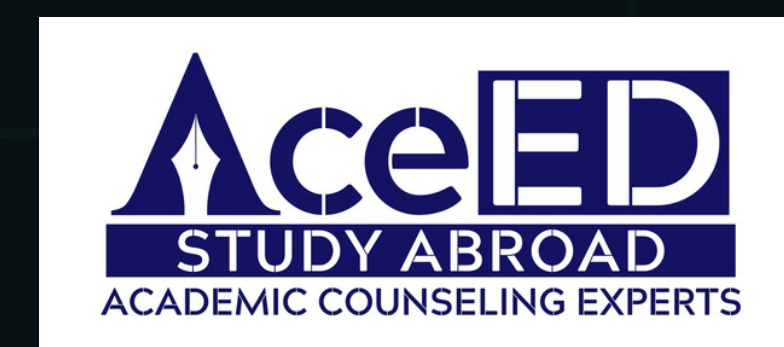
PACIFIC HALL, HOTEL OCEAN PEARL,  
KODIALBAIL, MANGALORE, KA, INDIA.

LIVE EVENT ON TV AND ONLINE

THE ORGANIZERS:



In  
Association  
With



INTERNATIONAL PARTNER MEDIA PARTNER  
Ace Ed. V4 News  
UAE, Dubai India

ORGANIZED BY  
Wizdom Institutions Network  
Mangalore

BEST PAPER  
AWARDS  
WORTH  
INR 1 LAKH

**OUTSTANDING  
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INR 50,000 /-  
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Award Certificate

**BEST TRACK PAPER  
FACULTY**  
One award per Track  
INR 5,000 /-  
(Totaling INR 25000)  
+  
Award Certificate

**BEST TRACK PAPER  
STUDENT**  
One award per Track  
INR 5,000 /-  
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+  
Award Certificate

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Tracks:

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REGISTRATION:

[WWW.WIZX.ORG/EVENTS](http://WWW.WIZX.ORG/EVENTS)  
[CONFERENCE@WIZX.ORG](mailto:CONFERENCE@WIZX.ORG)